

Historic, Archive Document

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1953

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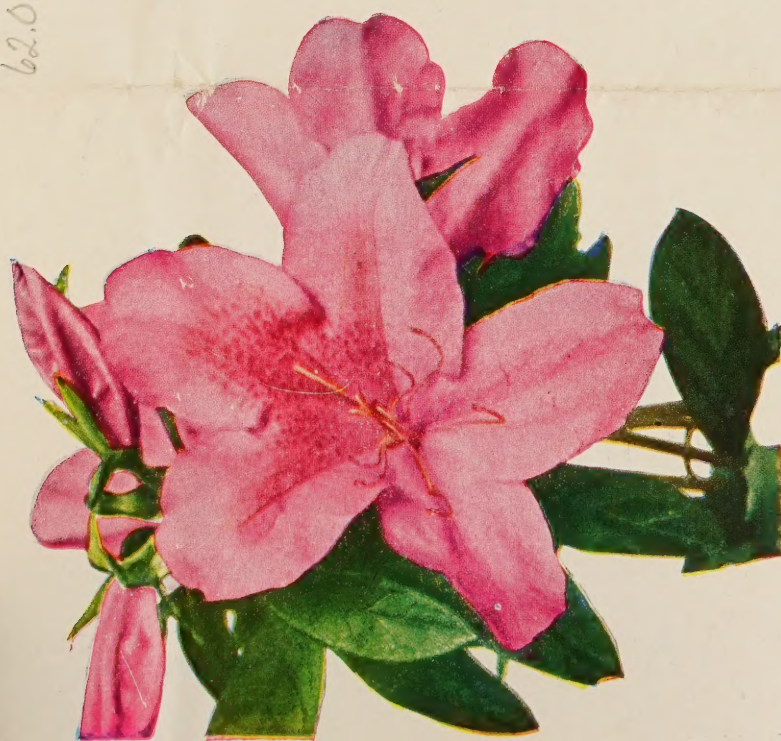


**CAMELLIA FLOWERED
BEGONIAS**

NOTICE TO POSTMASTER: If not delivered in five days please return to sender address below. Return postage guaranteed.

from **MORELANDS'**
Spanish Fort Nursery
DAPHNE, ALABAMA

Sec. 34.66 P. L. & R.
U. S. POSTAGE
PAID
Daphne, Ala.
PERMIT No. 4



AZALEA INDICA ↑

AZALEA KURUME HINODEGIRI ↓





GARDENIAS ↓



↓ GIANT HYBRID
AMARYLLIS



RANUNCULUS ↓



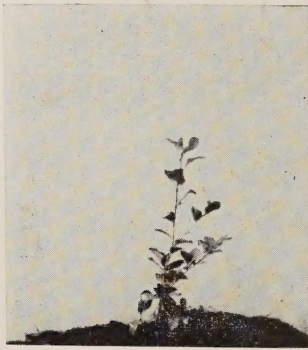
GLADIOLUS ↓



ANEMONES ↓



CAMELLIA JAPONICA



20¢ Size CLEOPATRA



25¢ Plant from mixed bed



SNOW ON THE MOUNTAIN (Sasanqua)

One of the Sasanquas in our mixture.

THIS PLANT IS TWO YEARS OLDER THAN THE 20¢ PLANTS ADVERTISED IN THIS CATALOG.

CAMELLIA SASANQUAS

ZONES I, II & III — SEE PICTURES ABOVE

Camellia Sasanquas have greatly increased in popularity the last few years because they bloom much more profusely than Camellia Japonicas and also because they are easier to grow and stand more cold.

Fortunately, we foresaw this increase in popularity and we now have a splendid supply of excellent plants which we can offer at a price previously unheard of.

We have two sizes available; a 1 ft. size and a 2 ft. size.

Our 1 ft. size is available in Cleopatra, which is a semi-double cherry red.

Our 2 ft. size is available in mixed varieties only.

for a blooming hedge that is a real eye catcher plant every 2 feet.

CAMELLIA JAPONICAS

ZONES I & II

Where they can be grown, the Camellia Japonica is generally considered the most highly prized specie of camellia. Their blooms are much more satisfactory for cutting and corsages than the Camellia Sasanqua since they do not shatter easily as do the blooms of Camellia Sasanqua. Furthermore, as a group their blooms tend to be larger and more double.

Branched plants over 15 inches high, 40¢. This is 20% lower than we have ever sold a branched Camellia Japonica before.

PROFESSOR SARGENT

Large full double, dark red, bell shaped. Hardy, fast growing.

SARAH FROST

Full double, rose pink, flat bloom with a rosebud center.

CHEERFUL

Flat, full double, light red.

BEALI ROSEA

Full double, light pink, flat bloom.

AZALEAS

For massed display of brilliant color the azalea is unexcelled by any other shrub. Azaleas are easy to grow if you are careful to select varieties hardy for your climate and if you plant them in acid soil.

From February 1st until approximately March 15th, we will have on hand a good supply of the following excellent varieties for Zones I and II. These plants are extra heavy for the price since they have been carried over from last season.

ELEGANS

Light pink

FELDERS WHITE

The best giant white.

FORMOSA

Purple. Very drought resistant. Compact attractive dark green foliage.

PRIDE OF DORKING

Red. Grows rather compactly.

MOSS POINT ROSE

A lovely shade of rose. Attractive foliage.

SOUTHERN CHARM

The same color as Pride of Mobile (watermelon) but the bush is more compact, has darker green foliage and is more drought resistant.

Our 1953 crop of Azaleas will be ready for shipment about March 15th and will include all of the varieties listed above and a number of hardier varieties as well.

The varieties which will be available March 15th are listed on a separate sheet. These may be ordered at any time, but actual shipment will not be made until March.

To be sure of getting the varieties you want, we suggest that you book your order now.

GARDENIAS

ZONES I, II & parts of III

We have a real bargain to offer on these. Branched plants 2 feet tall for only 50c each or 10 for \$4.00. These are not the little dwarf gardenias often advertised by mail but are the large type (Gardenia Forunei) highly prized by florists. As Gardenias go, they are quite hardy and can be grown in all of Zones I and II and parts of Zone III. These would make a lovely blooming hedge.

CAMELLIA FLOWERED BEGONIAS

ALL ZONES & POT PLANTS

Probably the most exquisite Spring flowering bulb. No picture can do them justice. They are easy to grow if two important factors are borne in mind.

1. They should be started indoors before the danger of frost is past. The earlier you start them the better your results will be.
2. They should be planted in a loose soil containing lots of leave mold or peat moss.

We are offering one each of scarlet, crimson, yellow, orange, pink and copper (6 colors in all) for just \$1.00.

For just 25c, we will send you 1 gallon of peat moss which is sufficient to add to the soil of six 5 inch pots, which is the proper size pot for these bulbs.

GIANT HYBRID AMARYLLIS

GUARANTEED TO BLOOM WITHIN 90 DAYS

With the least possible care you too can grow these immense lily-like flowers with their rich velvety texture. Vibrant colors include such favorites as crimson, scarlet, ruby, rose and orange, as well as the variegated types. Large, multiple blooms are supported by vigorous stems and are enhanced by attractive ribbon like foliage. In the deep south, these Giant Hybrids may be planted outside, where they flower and multiply well.

Further north, Amaryllis should be grown in the house, in pots or window boxes and they will produce magnificent blossoms about 6 or 8 weeks later. These bulbs may be kept from year to year, providing an ever-increasing number of gorgeous flowers. For a succession of blooms throughout the Spring, plant these bulbs ten days or two weeks apart.

These are available in assorted colors only.

ANEMONES and RANUNCULUS

Highly priced by florists, these cheerful flowers are an interesting addition to any garden, Gay and colorful, they are a harbinger of Spring. Attractive in rock gardens, border plantings or beds for cutting.

In Zone I Fall planting is best. Further north start in the very early Spring. It is helpful (but not necessary) to start indoors in flats and transplant.

CALADIUMS

Plant in the late Spring. These are not available yet but we will have an unusually good price on these when they are available later.

GLADIOLUS — SEE SEPARATE FOLDER

GUARANTEED TO BLOOM WITHIN 120 DAYS

ORDER BLANK

MORELANDS' SPANISH FORT NURSERY DAPHNE, ALABAMA

PLEASE DETACH THE ENTIRE RIGHT SIDE OF THIS FOLDER.
A NEW FOLDER WILL BE SENT TO YOU WITH YOUR ORDER.

Before ordering check the map to the right and our description to determine if the desired item is hardy in your climate.

PLEASE FILL IN THIS ORDER BLANK CAREFULLY

This form will be returned to you with your order.
In case of complaint this order blank **MUST** be returned to us since it is our only detailed record of your order.

CAMELLIA SASANQUA (Zones I, II & III)

.....2 Foot Mixed Sasanquas **25¢ Each**
.....1 Foot Cleopatra **20¢ Each**

CAMELLIA JAPONICA (Zones I & II)

.....Professor Sargent
.....Sarah Frost
.....Cheerful
.....Beali Rosea

Branched Plants
Over 15 Inches Tall

40¢

Enclosed for Camellias.....

GIANT AZALEAS

(Branched, about 8 inches tall)

.....Elegans
.....Fielders White
.....Formosa
.....Pride of Dorking
.....Moss Point Rose
.....Southern Charm

(Zones I & II)

15¢

Enclosed for 15¢ Azaleas.....

GARDENIAS

Zones I, II & Parts of III

2 foot plants
50¢ each - 10 for \$4.00

Enclosed for Gardenias.....

CAMELLIA FLOWERED BEGONIAS All Zones and Pot Plants

Packed 6 to a bag \$1.00

.....ScarletCrimsonYellowOrange
.....PinkCopper

.....1 Each of above colors

PLEASE INDICATE THE NUMBER OF BAGS
WANTED.

Enclosed for Begonias.....

PEAT MOSS

.....Gallon of Peat Moss **25¢**

Enclosed for Peat Moss.....

AMARYLLIS

Zones I, II, III & Pot Plants

Bulbs are available in a mixture only

40¢ each - 10 for \$3.00
100 for \$25.00

Enclosed for Amaryllis.....

ANEMONES

RANUNCULUS

(Spring planting Zones II, III & IV only.)

Price 10 for 25c - 60 for \$1.00

Enclosed for Ranunculus and Anemones.....

GLADIOLUS - SEE SEPARATE FOLDER

TOTAL ENCLOSED FOR STOCK.....

PLUS POSTAGE - - 50c
(SEE EXPLANATION AT THE RIGHT)

GRAND TOTAL ENCLOSED.....

GENERAL INFORMATION

It will speed up the handling of your order considerably if you will use the order blank provided.

Since our stock is perishable, we do not ship C.O.D. Please send your remittance with your order. All stock is guaranteed to be satisfactory upon arrival or money will be cheerfully refunded.

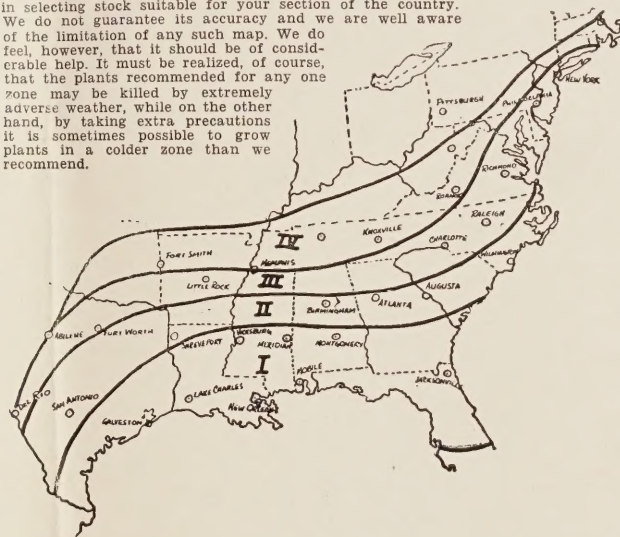
OUR LIBERAL THREE-WAY GUARANTEE

I. **ALL OUR STOCK IS GUARANTEED TO ARRIVE IN GOOD CONDITION.** We unconditionally guarantee all stock will arrive in good condition. Any of our stock may be returned within 7 days for full refund including return postage. All of our bulbs are guaranteed to sprout and any which do not may be returned for full refund.

II. **ALL OUR STOCK IS GUARANTEED TO GROW.** Any stock which dies within one year for any cause whatsoever will be replaced at half price. Any complaints under the terms of Section II of our guarantee should state the kind and number of plants which die and should include 50% of the original cost.

III. **CERTAIN STOCK IS GUARANTEED TO BLOOM.** This guarantee varies with the item.

This map is an attempt to divide the eastern section of the United States into climate zones to aid you in selecting stock suitable for your section of the country. We do not guarantee its accuracy and we are well aware of the limitation of any such map. We do feel, however, that it should be of considerable help. It must be realized, of course, that the plants recommended for any one zone may be killed by extremely adverse weather, while on the other hand, by taking extra precautions it is sometimes possible to grow plants in a colder zone than we recommend.



ORDER BLANK CONTINUED

We never substitute when it is avoidable but we are occasionally sold out of an item which is ordered. If we are unable to fill your order exactly as it is written we will make the best substitution possible unless you instruct us otherwise. Satisfaction is guaranteed of course. If you prefer that we send you a refund instead of substituting check here ☐. If you have any special instructions on substitutions, please specify.

PLEASE MAIL TO: (Please Print)

Name

Address

City

State

Please ship on or about..... Amt. encl.....

If your Name & Address are correct on the other side check here ☐ & do not fill in at left.

NO SHIPMENTS AFTER MAY 15TH

Please do not overlook our postage charge which is 50c for all orders less than \$10.00. If the actual postage required is less than this amount, we will refund the difference. If the actual postage is over 50c, we will pay the excess. You may omit the postage charge on all orders over \$10.00.



GARDENIAS ↓

GLADIOLUS ↓



↓ GIANT HYBRID
AMARYLLIS



RANUNCULUS ↓

ANEMONES ↓



CAMELLIA JAPONICA

BLOOMING AZALEAS 3 for \$1 IF YOU HURRY!

These plants are unconditionally guaranteed to bloom within 10 days after you receive them if your order is postmarked by Feb. 20th.

We cannot guarantee there will be any blooms left on plants ordered after Feb. 20th. This offer is for both PRIDE OF MOBILE (Giant Watermelon Red) and FIELDERS WHITE (Giant White), both of which will bloom within 10 days anywhere in the South. These varieties do not winter well north of Birmingham in the interior or north of Norfolk on the coast.

3 YEAR OLD 12" to 18" BUDDED AZALEAS 3 for \$1 MINIMUM ORDER 6 PLANTS

ADD \$1.00 FOR POSTAGE AND HANDLING ON ANY SIZE ORDER

.....PRIDE OF MOBILE (Giant Watermelon Red) @ 3 for \$1.00 \$.....

.....FIELDERS WHITE (Giant White) @ 3 for \$1.00 \$.....

Postage and handling 1.00

Total Amount Enclosed \$.....

To order simply fill in this form and enclose with your remittance.

You may send cash, check or money order. Because mail in our printed self-addressed envelope is almost never lost we recommend cash for your convenience. We will "make good" cash (not over \$5.00) lost in the mail.

PLEASE CHECK ONE
THIS FOLDER WAS

- ☐ Mailed to me
☐ Given by friend

Name.....

Street.....

City.....

Zone.....State.....

**COMPLETE
SATISFACTION
GUARANTEED**

**REMEMBER—A rush order will insure the delivery
of your plants before they bloom.**

Postage
Will Be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY ENVELOPE

First Class Permit No. 3, Sec. 34.9, P. L. & R., Daphne, Ala.

MORELANDS'

SPANISH FORT NURSERY

DAPHNE, ALABAMA

